XM satellite is unlike any other product on the market. I travel to many different locations and I don't normally know what channels have what service (i.e. best traffic or weather). When I have to travel to central Florida or Tampa, FL I know where to go, I select it on my XM radio. Local radio should adapt and provide better service, that is what captialism is all about. It's my right to get any service I wish to pay for. What will the FCC do when Microsoft Mobile provides traffic via the car operating system. Is that going to be stopped too? I don't have XM weather and traffic in my city (wish I did), but regardless FCC should tell NAB "nice try, welcome to the 21st century".